



January 15, 2011

Dear Member of the Cecil Twp Community

Cecil Township Youth Athletic Association (C.T.Y.A.A) is about to kick-off another exciting year of youth baseball.

We are contacting you today to ask for your support by sponsoring a sign and/or team for the 2011 boys youth baseball and girls youth softball season.

The Township's population has grown steadily over the past decade and so has our youth baseball program. Cecil Park, our field designed for kids 11 and over will once again host nearly 150 games with hundreds of players, coaches and spectators attending each week. The field is equipped with professional lighting that allows for exciting night games that both boys & girls will enjoy throughout the season. In addition, 2011 will be the third season for our state of the art Cecil Elementary baseball field specifically built for those children 10 and under. This field will host over 100 games and is also equipped with lighting for wonderful evening games and tournaments.

Sponsorship provides businesses an opportunity for inexpensive local advertising during games, practices and other park events. It also demonstrates an active community involvement.

Should you have any questions or need to submit artwork for your sign (not required for returning sponsors), please contact Bob Abt at 412-257-2651. We look forward to your support of youth athletics in Cecil Township.

Sincerely,

Cecil Township Youth Athletic Association Board

Sponsorship Form

Please select the level of sponsorship that you would like to participate in for the 2011-baseball/softball season.

Sign sponsors levels

_____ I would like to sponsor a sign at Cecil park (primarily kids 11 and up) \$125.00

_____ I would like to sponsor a sign at the Cecil Elementary field (10 and under) \$125.00

_____ I would like to support youth baseball by sponsoring a sign at both fields at a cost of \$225.00 (\$25.00 Discount!)

Team Sponsor levels

_____ I would like to be a primary team sponsor for the spring 2011 baseball season at a cost of \$400.00

_____ I would like to be an alternate (sleeve) sponsor at a cost of \$150.00

Combo Sponsor

_____ Bronze Sponsorship includes a primary team sponsor and a sign at either Cecil Park or Cecil Elementary \$500.00 (a \$25.00 Discount)

_____ Gold Sponsorship will include a team sponsor, signs at both Cecil Park & Cecil Elementary field for \$600.00 (a \$50.00 discount)

New sponsors, Please e-mail form & artwork to baabt@comcast.net

Company name: _____

Address: _____

Phone _____ Fax _____

E-mail _____

Contact person _____ Team Sponsored _____

Checklist:

_____ Artwork e-mailed (**only for new sponsors**)

_____ Check (**Make payable to C.T.Y.A.A.**)

_____ This completed form attached to check (be sure to include contact information)

To ensure your sign is installed prior to pre-season tournaments, please make payment no later than 3/1/11.

Mail to:

C.T.Y.A.A.

P.O. Box 304

Cecil, PA. 15321

For artwork or sign info, contact Bob Abt at 412-257-2651 or at baabt@comcast.net