



**February 17, 2009**

**Dear Member of the Cecil Twp Community**

Cecil Township Youth Athletic Association (C.T.Y.A.A) is about to kick-off another exciting year of youth baseball and girl's softball.

We would like to again ask for your continued support by sponsoring a sign and/or team for the 2009 baseball season.

Cecil Township's population has grown steadily over the past five years and so has our baseball organization to over 600 children. Cecil Park, our main field during the season, will host over 150 games with hundreds of people attending these games every week. Cecil Park has become our focal point of local youth baseball & softball. The field is equipped with professional lighting that allows for exciting night games that the boys and girls (along with a host of spectators) come and enjoy.

Every year, our coaches dedicate a day to install a sponsor fence outlining Cecil Park baseball field. This fence is made up of individual signs sponsored by corporations and local businesses supporting the C.T.Y.A.A.

In addition, our 2<sup>nd</sup> season is about to begin at our state of the art **Cecil Elementary baseball field!!!** Specifically built for those children under 11 years old, this field will host over 100 games each season. As you may know, even more spectators come to enjoy the younger kid's games! This field is also located along Rt. 50 just behind the Cecil Elementary School. Heavy- sponsor banners will be attached to the permanent cyclone fence that runs along the outfield of this wonderful facility.

These signs provide local businesses with key benefits:

- Inexpensive advertising during games, park events and practices
- Provides our organization the ability to provide key services to our children such as new equipment and field improvements
- Demonstrates active community involvement

Should you have any questions or need to submit a logo or artwork, please contact James Patterson at 724-350-1631. We look forward to your continued support of our youth athletics in Cecil Township and surrounding communities in the Route 50 Baseball League.

(If you are interested in supporting us, we have attached an easy to complete form for processing your request)

Sincerely,

*Cecil Township Youth Athletic Association Board*

# Sponsor Form

Please select the level of sponsorship that you would like to participate in for the 2008-baseball season.

## Sign sponsors levels

\_\_\_\_\_ I would like to sponsor a sign at Cecil park \$125.00

\_\_\_\_\_ I would like to sponsor a sign at the Cecil Elementary field \$125.00

\_\_\_\_\_ I would like to support youth baseball by sponsoring a sign at both fields at a cost of \$225.00 (\$25.00 Discount!)

**New sponsors**, Please e-mail artwork to [james.patterson@centimark.com](mailto:james.patterson@centimark.com)

## Team Sponsor levels

\_\_\_\_\_ I would like to be a primary team sponsor for the spring 2009 baseball season at a cost of \$400.00

\_\_\_\_\_ I would like to be an alternate (sleeve) sponsor at a cost of \$150.00

## Combo Sponsor

\_\_\_\_\_ Bronze Sponsorship includes a primary team sponsor and a sign at Cecil Park \$500.00 (a \$25.00 Discount!)

\_\_\_\_\_ Gold Sponsorship will include a team sponsor, signs at both Cecil Park & Cecil Elementary field for \$600.00 (a \$50.00 discount!)

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Contact person \_\_\_\_\_ Team Sponsored \_\_\_\_\_

### **Checklist:**

Artwork e-mailed (**only for new sponsors**)

Check attached (**Make payable to C.T.Y.A.A.**)

Company & contact information included

Make payment by April 1<sup>st</sup>, 2009

### ***Mail to:***

**C.T.Y.A.A.**

**P.O. Box 304**

**Cecil, PA. 15321**

Artwork or sign info, contact Jim Patterson at 724-350-1631 or [james.patterson@centimark.com](mailto:james.patterson@centimark.com)